



# CHALLY ROWJOHN

[WWW.CHALLYROWJOHN.COM](http://WWW.CHALLYROWJOHN.COM)

(E) [CHALLY@ENTERTAINMENTIMAGINED.COM](mailto:CHALLY@ENTERTAINMENTIMAGINED.COM)

**CHALLY ROWJOHN** is an Orlando, FL based Entertainment Consultant, Choreographer, Staging Director & Master Teacher! Rowjohn is best known for his work in Large-Scale Live Events, Television and Stage Shows! Rowjohn kicked off 2019 working with the incomparable 10-time Grammy Award Winner Chaka Khan, multi-talented television star Jordan Fisher and pop singer Anne-Marie for the 2019 **Rose Parade Presented by Honda!** Chally enjoyed celebrating the City Beautiful in a national way with the All New **Orlando Citrus Parade** televised live from his home town! As an associate producer, choreographer and staging director, Rowjohn was responsible for everything that entered the TV Zone, from community performance groups to star talent! Rowjohn ventured to Shanghai, China to choreograph the Water Wave Dance Party for the new **Shanghai Haichang Ocean Park!** The parade is comprised of nine units with over 100+ talented performers in each parade party!

Chally has worked on the **JM Best Entertainment** produced Emmy Award winning **Nashville Christmas Parade**, live from Music City USA since it's television inception in 2016! The parade has welcomed such artists as Kelly Clarkson, LeAnn Rimes, Gavin Degraw, Ty Herndon and Jo Dee Messina! Alongside Robbie Mackey, famed large scale choreographer and mentor, Rowjohn is gearing up for the 100th Anniversary of the 6 ABC **Philadelphia Thanksgiving Day Parade!** Rowjohn joined the parade team as an associate choreographer in 2014, responsibilities include rehearsing 1000+ performers and creating production numbers for artists such as Linda Eder, Al B. Sure!, Maureen McGovern, Lance Bass, Sheena Easton and Five-Time Grammy Award Winner Dionne Warwick!

One of Chally's career highlights took him to Manaus, Brazil as a choreographer for **Gloriso! Brazil's Christmas Spectacular**, incorporating over 5,000+ performers and crew members on three stages for a 90-minute live event surround the world-famous Teatro Amazonas! Also, Rowjohn enjoyed his role as an associate staging director of the Opening & Closing Ceremonies of Prince Harry's **Invictus Games** - an incredible Olympic type event celebrating the triumphs of our Wounded Warriors from 14 nations worldwide! Guest of Honor included former First Lady Michelle Obama, Prince Harry, Morgan Freeman, and former Second Lady Dr. Jill Biden with musical guests Rachel Platten, FloRida, Jordan Smith, James Blunt and Rascal Flatts!

For **Princess Cruises**, Rowjohn created a show entitled "Lullaby of Broadway" a fifty-minute original revue that premiered on the Pacific Princess World Cruise! For the **Super Bowl 51 Host Committee**, Rowjohn worked as an associate show director for an incredible live event entitled Houston Live! Responsible for booking, scheduling and directing over 75 performers in a nine day ever changing show experience! Chally has also been on the choreography production team under Pamela Bolling's direction for the 2014 - 2018 **Miss America's Outstanding Teen** scholarship pageant in Orlando, FL. Rowjohn has also choreographed for a many organizations including **The NFL Players Association, Kids Beating Cancer and Dance Out Bullying.**

Rowjohn has performed as an Equity Performer for the world-famous **Walt Disney World Resort** in Beauty and the Beast: Live, Onstage! at Disney's Hollywood Studios. He has entertained numerous corporate clients in lavish production shows and industrials with **Hardrive Productions** including the 2015 Headdress Ball with special guest "the queen of scream" Ms. Mary Murphy! He has also filmed multiple national commercials for **The Food Network** and **Disney Parks.** Chally has worked with director Steven Antin (Burlesque) and choreographer Joey Pizzi as a dancer in a commercial for Walt Disney Resorts. Rowjohn enjoyed dancing with LeAnn Rimes, Debbie Gibson as well as dance music superstars Kristine W. and Deborah Cox.

Chally enjoys taking a blank sheet of paper and turning blue-sky dreams into reality! From imagination to creation, connect with Chally for your next entertainment adventure! Visit him at [www.CHALLYROWJOHN.COM](http://www.CHALLYROWJOHN.COM) for more information!